## **REMARKS**

The Office Action of May 5, 2005, has been considered by the Applicants. Claims 1-8 remain pending. Applicant requests reconsideration of the application.

The disclosure was objected to because of a misnumbered reference in the specification. The specification has been amended to read -18— instead of "16" on page 4, line 19. Applicant requests withdrawal of the objection.

Claims 1-8 were rejected under 35 U.S.C. 103(a) as unpatentable over admitted prior art in view of the Brochure of Brightline Nylon-AB. Applicant traverses the rejection.

There is no motivation to combine the references. The Examiner points to the Brochure as suggesting the filaments described may be used in <u>any</u> cleaning brush. However, the Brochure goes on to say the filaments "can be used for cosmetic and hygiene brushes"; see the APPLICATIONS section. Applicant submits that the Brochure is a marketing brochure and that the phrase "any cleaning brush" is mere puffery. It would be understood as disclosing the use of this filament in the brushes specifically described, e.g., a toothbrush. It would not be understood as disclosing the use of the filament in a brush for use on surgical, medical, and veterinary instruments. Therefore, a *prima facie* case of obviousness has not been made.

Applicant also offers evidence of secondary considerations in this application. A 1.132 declaration has been submitted which offers evidence of commercial success and long-felt need for the instant invention. This evidence is indicative of nonobviousness.

All requirements are met for a showing of commercial success. The declaration establishes a clear nexus between the claimed invention and the commercial success. The claimed feature, wherein the bristles are antibacterial, is the sole difference from the prior art; see ¶ 9. This success is not the result of heavy advertising, but flows from the functions and advantages disclosed by the specification. See MPEP § 716.03. In particular, note that unit sales for the new brush (with antibacterial bristles) have increased dramatically over what would have been expected by prior year sales.

All requirements are also met for a showing of long-felt need. The need has been recognized and acted upon in the marketplace; see  $\P$  8. It was not satisfied by

another before the invention by applicant; see  $\P$  7. The invention satisfies the long-felt need; see  $\P$  10. See MPEP § 716.04.

For the above reasons, Applicant requests withdrawal of the 103(a) rejection.

## CONCLUSION

It is respectfully submitted all claims remaining in the application (Claims 1-8) are now in condition for allowance. Applicant requests withdrawal of the rejections and issuance of a Notice of Allowance.

Respectfully submitted,

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